

## SWAAD JO SACHI BAAT KARE.

देश का स्वाद, सची मसलों के साथ





#### Authentic Spices, Timeless Traditions.

Spice is the very soul and essence of India's rich and varied culinary heritage. Multicultural influences, for example, by invaders like the Mughals and Europeans (Dutch and English) or by traders (Persia, Afghanistan, Indonesia, and Burma) have led to a fascinatingly evolved cuisine, which differs from region to region. Thus, the diversified spice palette keeps global attention riveted on Indian food.



grinding system".



#### Our Vision & Commitment

At Gooday Agro Packs, we aspire to become one of the most trusted and indispensable food solution partners in the global market. Our journey is guided by three unwavering principles.

Our products are widely appreciated by clients across regions, and this recognition fuels our passion to innovate, grow, and redefine excellence in the spice sector.

With an uncompromising attitude toward food safety and quality, Gooday Agro Packs is steadily paving the way to be counted among the leading global spice manufacturers.

We firmly believe in a customer-centric approach that not only meets expectations but delights — by responsibly sourcing raw materials and ensuring transparency at every stage of production.

Backed by our robust intelligence, R&D capabilities, and quality systems, we are constantly evolving to strengthen our expertise and presence in the spice industry.

#### **Our Mission**

At Gooday Agro Packs, our mission is to deliver premium-quality spices that preserve the essence of India's culinary heritage, while embracing modern innovation and global standards.



# Sourcing responsibly

to support sustainable agriculture and ethical trade



## Maintaining excellence

through advanced research, development, and quality control.



## Serving bulk buyers

with consistency, reliability, and competitive value



# Expanding globally

as a trusted partner in the food industry.



### Sanjay Singhania

First Partner | Creative & Operational Head

25+ Years of Industry Experience

With over 25 years of hands-on experience, Sanjay Singhania brings unmatched expertise in product design, packaging, branding, and factory management to Gooday Agro Packs.

His creative vision and practical leadership have been instrumental in shaping the brand's identity, ensuring that every product not only tastes exceptional but looks premium on the shelf.





## Rupesh Kr. Agrawal

Co-Founder | Head of Marketing, Sales & HR

Relationship Builder & Strategic Leader

Rupesh Kumar Agrawal brings with him a thorough and diverse experience in Marketing, Sales, and Human Resource Management. His versatile leadership has played a key role in building the foundation of Gooday Agro Packs as a trusted name in the spice industry.

With a people-first mindset and deep market insight, Rupesh has been instrumental in driving customer satisfaction, building strong relationships with both clients and creditors, and ensuring smooth internal operations.

#### **Grinding Process**



#### LOW TEMPERATURE GRINDING

We use low temperature grinding (5-8°C) during size reduction of raw material to reduce the volatile loss. This method helps in retaining good colour, flavour, aroma and volatile oil of the final product.



## CRYOGENIC GRINDING FOR SEED SPICES

We further utilize cryogenic grinding for seed spices where the temperature is brought close to -195°C. This minimises the loss of aroma and volatile oils and thus retains the original aroma and the inherent volatile oil in the seed spices & thus retaining the original colour & flavour.



# Our Quality Spices

Ground Spices, Blend Spices





Meat Masala मीट मसाला

**INGREDIENTS**: GARAM MASALA **AVAILABILITY**: **50g** | **100 g** | **200 g** 



Curry Masala सब्जी मसाला

INGREDIENTS: CURRY MASALA
AVAILABILITY: 500 | 100 | 200 g



Kitchen King Masala

किचन किंग मसाला

INGREDIENTS: KITCHEN KING MASALA
AVAILABILITY: 50g | 100 g | 200 g



Chaat Masala चाट मसाला

**INGREDIENTS**: CHAAT MASALA AVAILABILITY: 50g | 100 g | 200 g

#### **BLENDED SPICES**





INGREDIENTS: CURRY MASALA
AVAILABILITY: 50g | 100 g | 200 g







**INGREDIENTS**: CHAAT MASALA **AVAILABILITY**: **50**g | **100** g | **200** g



Chaat Masala चाट मसाला

INGREDIENTS: CHAAT MASALA AVAILABILITY: 50g | 100 g | 200 g



## OTHER **PRODUCTS**



Variety's the very spice of life that gives it all its Flavour.

William Cowper









## **OUR PRODUCTS RANGE**

Sr.No.	Product Name	SKU ( P- Pouch, B- Box, J- Jar)							
1.	Turmeric Powder	₹5 (P)	₹10 (P)	50 g (P)	100 g (P)	200 g (P)	400 g (J)	500 g (P)	1 kg (P)
2.	Coriander Powder	₹5 (P)	₹10 (P)	50 g (P)	100 g (P)	200 g (P)	400 g (J)	500 g (P)	1 kg (P)
3.	Chilli Powder	₹5 (P)	₹10 (P)	50 g (P)	100 g (P)	200 g (P)	400 g (J)	500 g (P)	1 kg (P)
4.	Sabji Mix Masala	₹5 (P)	₹10 (P)		100 g (P)	200 g (P)	400 g (J)	500 g (P)	1 kg (P)
5.	Chicken Masala	₹5 (P)	₹10 (P)	50 g (B)	100 g (B)	200 g (B)	400 g (J)	500 g (P)	1 kg (P)
6.	Meat Masala	₹5 (P)	₹10	50 g	100 g (B)	200 g (B)	400 g (J)	500 g (P)	1 kg (P)
7.	Ginger Powder		₹10	50 g (P)			400 g (J)	500 g (P)	
8.	Garlic Powder		₹10	50 g (P)			400 g (J)	500 g (P)	
9.	Biryani Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)		500 g (P)	
10.	Garam Masala	₹5 (P)	₹10 (B)	50 g (B)	100 g (B)	200 g (B)	400 g (J)		
11.	Black Pepper Powder		₹10 (B)	50 g (P)			400 g (J)	500 g (P)	
12.	Cumin Powder	₹5 (P)	₹10 (B)	50 g (P)	100 g (B)	200 g (B)	400 g (J)		1 kg (P)
13.	Onion Powder		₹10 (B)	50 g (P)			400 g (J)	500 g (P)	
14.	Kitchen King Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)	400 g (J)	500 g (P)	1 kg (P)
15.	Kashmiri Mirch Powder		₹10 (B)	50 g (B)	100 g (B)	200 g (B)	400 g (J)	500 g (P)	1 kg (P)
16.	Chat Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
17.	Chole Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
18.	Egg Curry Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
19.	Fish Curry Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
20.	Rajma Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
21.	Pav Bhaji Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
22.	Dal Makhani Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
23.	Paneer Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
24.	Sambhar Masala		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
25.	Amchur Powder		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
26.	Mustard Powder		₹10 (B)	50 g (B)	100 g (B)	200 g (B)			
27.	Kasuri Methi		₹10 (B)	50 g (B)	100 g (B)	200 g (B)		500 g (P)	
28.	White Poppy Powder		₹10 (B)	50 g (B)	100 g (B)	200 g (B)		500 g (P)	
29.	Pani Puri Masala								
30.	Jal Jeera Powder								
31.	Hing Powder	10 g (J)	20 g (J)	50 g (J)	100 g (J)	200 g (J)			
32.	Whole Jeera					200 g (P)		500 g (P)	1 kg (P)
33.	Whole Black Pepper			50 g (P)	100 g (P)	200 g (P)		500 g (P)	1 kg (P)
34.	Whole Coriander					200 g (P)		500 g (P)	1 kg (P)
35.	Bay Leaves (Tej Patta)		₹10 (P)	50 g (P)					
36.	Panch Phoran		₹10 (P)						
37.	Whole Sarso Black		₹10 (P)					500 g (P)	1 kg (P)
38.	Whole Sarso Yellow		₹10 (P)					500 g (P)	1 kg (P)



Processed & Packed By:

#### **GOODAY AGRO PACKS**

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Would like to hear from you write your suggestions/ feedback or call our Customer Care at: 88399-27074

